

COOKOUT KING BAR-B-QUE SHOWDOWN

FUNDRAISING TOOLKIT



INTRODUCTION

You can help people affected by CMN, NCM, and related conditions have a brighter future by raising funds for Nevus Outreach. Fundraising events have an added benefit; they help raise awareness of CMN, NCM, and related conditions, and the Nevus Outreach. The more people who know about this condition in the medical and the general public, the more likely people will help advance our mission.

The most powerful way we can raise funds and awareness is through you—our volunteers. You are our champions. You are the one making your mark. Your circles of relatives, friends, co-workers, and neighbors, your knowledge, your personal journey, and your commitment cannot be matched by anyone outside of our community. This guide walks you through the steps to set up your own ‘Backyard Cookout’ event and explains how the Nevus Outreach can help.

Supporting you, supporting each other.

If you have any questions, contact us at info@nevus.org

Thank you for supporting and advancing our mission to empower and connect people touched by CMN, NCM, and related conditions through awareness, advocacy and research!

'COOKOUT KING'

BAR-B-QUE SHOWDOWN EVENT IN FIVE EASY STEPS

Ready to turn up the heat for a good cause? Join the A-Team as a Challenge Champion and host your very own Bar-B-Que Showdown to support Nevus Outreach! Whether you're a grill master or just love gathering your community, this is your chance to make a difference in the lives of those affected by congenital melanocytic nevi (CMN).

As a Challenge Champion, you'll lead the way—hosting, cooking, and fundraising—while bringing awareness and hope to the CMN community. From backyard burgers to smoked ribs, your BBQ event can be as simple or sizzling as you'd like. We'll provide you with the tools, inspiration, and support you need to make your fundraiser a success.

So fire up the grill, rally your friends and family, and let's cook up some change—one plate at a time



STEP 1 CHOOSE YOUR LOCATION & DATE

Choose a date that gives you a few weeks to plan and promote. Weekend afternoons are ideal for gathering folks together, especially during warmer months. Once you have your date, decide on the location—your backyard, a friend's house, a local park, a school parking lot, or even a community center with outdoor space.

Think about accessibility, space for grills and seating, restrooms, and parking. If you're hosting in a public area, be sure to check with your city or town about any necessary permits or reservation requirements. The right setting helps create a relaxed and festive atmosphere where your guests can gather, eat, and learn more about CMN and Nevus Outreach.



STEP 2 CHOSE THE SHOWDOWN STYLE

The first step is deciding how your showdown will be structured. A BBQ showdown can take many forms, depending on how involved you want it to be and who's coming. Here are three popular formats to choose from:

- **The Cook-Off Competition:** Invite local grill masters or foodie friends to bring their best BBQ creations. You can have different categories—like Best Chicken, Best Ribs, Best Sauce, or even Best Vegetarian BBQ—and set up a judging system using guest votes, a panel of judges, or both. This format adds fun rivalry, creates buzz, and gets people engaged.
- **Potluck-Style Showdown:** Ask guests to bring a BBQ-inspired dish to share. Everyone can sample and vote for their favorites. This takes pressure off you as the host, encourages community involvement, and adds lots of variety to the menu.
- **Host-Grilled BBQ + Taste-Off Activities:** Prefer a simpler setup? You (and maybe a few helpers) can do all the cooking, and include some low-key contests like a “sauce taste test,” “BBQ trivia,” or “guess the secret ingredient.” Guests donate for a plate and stay to enjoy the atmosphere.

Your showdown can be casual or competitive—it's all about what fits your energy and audience!





STEP 3 PLAN THE MENU & FESTIVITIES

Your BBQ is only as memorable as your menu—and your vibe! Here's how to build both:

Menu Ideas:

- Classic fare: burgers, hot dogs, ribs, pulled pork, grilled chicken
- Vegetarian options: portobello mushrooms, grilled corn, veggie skewers, plant-based patties
- Sides: baked beans, coleslaw, chips, mac & cheese, fruit salad, cornbread
- Fun extras: watermelon slices, BBQ sauces to sample, homemade lemonade, or desserts like brownies or cookies

You can offer food in exchange for a flat donation (e.g., \$10/plate), accept “pay-what-you-can” donations, or sell tickets ahead of time.

Entertainment & Activities:

- Yard games like cornhole, ladder toss, or horseshoes
- Kids zone with face painting, bubbles, coloring tables, or a bounce house (ask a sponsor to donate one!)
- Live music or a BBQ playlist
- Raffles, 50/50 drawings, or auctioning off donated items
- Friendly competitions like a hot sauce challenge, rib-eating contest, or best-dressed BBQ outfit

Every little activity adds energy and makes your event more memorable—and more impactful!



Important: Nevus Outreach does not cover expenses. Sponsors should write checks directly to vendors, not Nevus Outreach. Ensure all sponsors complete a donation form to receive tax credit. Questions? Contact us at info@nevus.org.



STEP 4 DECIDE HOW TO RAISE FUNDS

At your Bar-B-Que Showdown, there are several easy and fun ways to raise funds in support of Nevus Outreach. The most common is asking for donations per plate—guests enjoy a full BBQ meal in exchange for a suggested donation (e.g., \$10–\$15), either in cash or by scanning a QR code linked to your fundraising page. You can also charge a flat entry fee to attend (especially if you’re including games, music, or raffles), or collect cook-off team entry fees if you’re hosting a friendly competition with prizes. Adding simple activities like raffles, BBQ-themed games, or voting jars for “Best Dish” or “Fan Favorite” can also bring in extra donations throughout the day.

To boost your impact, consider asking local businesses to sponsor food, supplies, or donate prizes in exchange for promotion. And don’t forget to promote your online fundraising page before and after the event so friends and family who can’t attend can still support the cause. No matter how you structure it, keep the focus on community, fun, and your mission—raising awareness and funds for families affected by CMN.



STEP 5 WE’RE HERE EVERY STEP OF THE WAY

Hosting a fundraiser event might feel overwhelming, but don’t worry—we’re here to support you every step of the way! To make things easier, we’ve included optional resources to help you stay organized:

- [Click here to request your donation page](#)
- Cash log / We can also provide a Digital Form for this

Don’t feel like you need to tackle everything at once—we’re here to walk you through it all and provide any help you need. Let’s get started together! Reach out today at info@nevus.org.

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Nevus Outreach 'Bar-B-Que Showdown' TITLE SPONSORSHIP PROPOSAL

As the Title Sponsor for this event, your company will receive:

- Bannering and signage rights throughout the event
- Space at the event to set up and display your company and/or products
- Logo placement on all printed materials including posters and flyers
- Logo placement on the t- shirts
- Welcoming rights at the beginning of the cookout
- Special recognition at the cookout
- Logo inclusion in print materials and event web page

In return, Nevus Outreach will receive:

- \$1,000 Title Sponsorship Fee (due upon signing)

Please Note: To be included in all print materials including posters, flyers, print, etc. agreement must be signed before _____

Agreed and Accepted By:

Name _____ Date _____

Nevus Outreach Contact _____ Date _____

Address _____

City _____ State _____ ZIP _____





Nevus Outreach 'Bar-B-Que Showdown' SNACK/FOOD SPONSORSHIP PROPOSAL

As a Snack/Food Sponsor for this event, your company will receive:

- Bannering rights at the cookout
- Sampling rights at the cookout
- Special thank you at the kick-off
- Logo inclusion in print materials and event web page

Please Note: To be included in all print materials including posters, flyers, print, etc. agreement must be signed before _____

Agreed and Accepted By:

Name _____

Title _____

Address _____

City _____ State _____ ZIP _____





Nevus Outreach 'Bar-B-Que' BEVERAGE SPONSORSHIP PROPOSAL

As a Beverage Sponsor for this event, your company will receive:

- Bannering rights at the cookout
- Sampling rights at the cookout
- Special thank you at the kick-off
- Logo inclusion in print materials and event web page

Please Note: To be included in all print materials including posters, flyers, print, etc. agreement must be signed before _____

Agreed and Accepted By:

Name _____

Title _____

Address _____

City _____ State _____ ZIP _____





IN KIND DONATION FORM

The following item has been donated to the _____ event to benefit the Nevus Outreach.

Please use a separate form for each item donated.

Item _____ Retail Value _____

Description _____

Restrictions and Limitations (if any) _____

Name of Company/Individual Donating Item _____

Person to be acknowledged _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Cell Phone _____

Fax _____ E-mail _____

Solicited by _____

Donation accepted by _____ for _____

☐

Please check if pick up is required.

Thank you from Nevus Outreach, your support is sincerely appreciated. Proceeds benefit those touched by CMN, NCM, and related conditions to further community, awareness, and advance research.

Donations are tax deductible to the full extent allowed by law. The Nevus Outreach is a not-for-profit organization with section 501(c)(3) status. The EIN is 59-3455128.