

COOKOUT KING DINE & DONATE

FUNDRAISING TOOLKIT



INTRODUCTION

You can help people affected by CMN, NCM, and related conditions have a brighter future by raising funds for Nevus Outreach. Fundraising events have an added benefit; they help raise awareness of CMN, NCM, and related conditions, and the Nevus Outreach. The more people who know about this condition in the medical and the general public, the more likely people will help advance our mission.

The most powerful way we can raise funds and awareness is through you—our volunteers. You are our champions. You are the one making your mark. Your circles of relatives, friends, co-workers, and neighbors, your knowledge, your personal journey, and your commitment cannot be matched by anyone outside of our community. This guide walks you through the steps to set up your own ‘Backyard Cookout’ event and explains how the Nevus Outreach can help.

Supporting you, supporting each other.

If you have any questions, contact us at info@nevus.org

Thank you for supporting and advancing our mission to empower and connect people touched by CMN, NCM, and related conditions through awareness, advocacy and research!

'COOKOUT KING'

DINE & DONATE EVENT IN FIVE EASY STEPS

The Dine & Donate: Cookout King Edition is a tasty way to make a real difference! This fundraiser is part of the Challenge Champion program for Nevus Outreach, supporting families affected by congenital melanocytic nevi (CMN)—a rare skin condition present at birth. By partnering with a local restaurant, a portion of your meal's cost will be donated directly to Nevus Outreach, helping fund education, advocacy, support programs, and medical research.

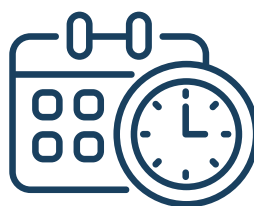
It's simple: you eat, they donate, and together we support a rare community that often feels unseen. Whether you join us for dinner with family, order takeout with friends, or just help spread the word, every bite brings us closer to a world where every nevus family feels understood, empowered, and connected.



STEP 1 PARTNER WITH A LOCAL RESTAURANT

The foundation of a successful Dine & Donate fundraiser is finding the right restaurant partner. Reach out to restaurants in your area—whether it's a beloved local diner, a popular chain, or a food spot known for supporting nonprofits. Many restaurants have established fundraising programs where they agree to donate a percentage of sales from a specific night to your cause. When contacting them, clearly explain that you're raising funds for Nevus Outreach through the Challenge Champion program, which supports families affected by congenital melanocytic nevi (CMN).

Ask about their available dates, minimum sales requirements, and what percentage of sales they will donate. This partnership is a win-win: the restaurant benefits from increased customers, and your cause receives valuable funds and exposure.



STEP 2 CHOSE A DATE & TIME

Coordinate with your restaurant partner to select a date and time that will maximize attendance. Weeknights or slower business days can be ideal because the restaurant will appreciate the extra customers, and it gives your guests a reason to get out midweek. Consider any community calendars, holidays, or other events that could compete with your fundraiser. It's important to choose a date at least 3-4 weeks out to give you enough time to promote. Also, check if the restaurant requires a minimum number of attendees or a minimum donation amount to hold the event. Confirm these details so you can plan your outreach accordingly.



STEP 3 SET UP YOUR EVENT PAGE & FLYERS

Once your date is locked in, create clear and attractive promotional materials. Design a flyer that includes the restaurant name, address, date, time, and key instructions—like reminding guests to mention Nevus Outreach when ordering or to show the flyer so their purchase counts toward the donation. If possible, include a link to your personal Challenge Champion fundraising page so people can contribute even if they can't attend. Share your flyer digitally on social media, via email, and in community groups, and consider printing physical copies for local bulletin boards, workplaces, or schools. The easier it is for people to understand how to participate, the better your turnout and impact will be.



Design flyers to display on tables. Incorporate a brief personal story that shares why this cause matters to you, helping people connect emotionally and feel inspired to support. To make donating effortless, add a prominently placed QR code linked directly to your online fundraiser page, allowing supporters to give instantly with their smartphones.

Important: Nevus Outreach does not cover expenses. Sponsors should write checks directly to vendors, not Nevus Outreach. Ensure all sponsors complete a donation form to receive tax credit. Questions? Contact us at info@nevus.org.



STEP 4 SPREAD THE WORD

Promotion is crucial to raising funds and awareness. Use all your channels—Facebook events, Instagram stories, text messages, emails, and word of mouth—to tell your community about the event. Share your personal connection to Nevus Outreach and why this cause matters to you; authentic stories inspire generosity. Encourage friends and family to invite their networks, too. If the restaurant allows, you could create special incentives like a contest for the biggest group attending or share sneak peeks of the menu. The more buzz you create, the more attendees and donations you'll bring in.

On the day of the event, arrive early if possible to help set up or greet attendees. Thank everyone who shows up for their support and encourage them to enjoy the food and atmosphere. Take photos and capture moments to share on social media—people love seeing the impact they helped create. After the event, share the total amount raised with your community and thank the restaurant and volunteers who made it happen. Don't forget to update your Challenge Champion fundraising page and keep the momentum going by encouraging ongoing donations or future events!



STEP 5 WE'RE HERE EVERY STEP OF THE WAY

Hosting a fundraiser event might feel overwhelming, but don't worry—we're here to support you every step of the way! To make things easier, we've included optional resources to help you stay organized:

- [Click here to request your donation page](#)
- Cash log / We can also provide a Digital Form for this

Don't feel like you need to tackle everything at once—we're here to walk you through it all and provide any help you need. Let's get started together! Reach out today at info@nevus.org.

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IN KIND DONATION FORM

The following item has been donated to the _____ event to benefit the Nevus Outreach.

Please use a separate form for each item donated.

Item _____ Retail Value _____

Description _____

Restrictions and Limitations (if any) _____

Name of Company/Individual Donating Item _____

Person to be acknowledged _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Cell Phone _____

Fax _____ E-mail _____

Solicited by _____

Donation accepted by _____ for _____

☐

Please check if pick up is required.

Thank you from Nevus Outreach, your support is sincerely appreciated. Proceeds benefit those touched by CMN, NCM, and related conditions to further community, awareness, and advance research.

Donations are tax deductible to the full extent allowed by law. The Nevus Outreach is a not-for-profit organization with section 501(c)(3) status. The EIN is 59-3455128.